

Colorado's Annual Emergency Management Conference

Embassy Suites Conference Center and Hotel – Loveland, Colorado

March 6, 7 and 8, 2012

Sponsorship and Exhibitor Registration

The Colorado Division of Emergency Management and Colorado Emergency Management Association would like to extend an invitation to you to participate in Colorado's Emergency Management Conference scheduled for March 6 - 8, 2012. More than 300 attendees were at the last 4 year's conference, including emergency management directors, public safety officials, public health officials, communications specialist, representatives from voluntary organizations, and officials from all levels of government.

The participation and support of our exhibitors and sponsors is critical for a successful conference. This year we will be offering different levels of participation, ranging from exhibitor space to sponsorships. As a conference sponsor, your company will be marketed through printed materials and other marketing opportunities (see Sponsorship Opportunities). Attendees come to the conference for training and the opportunity to view new products and resources that will assist them in their jobs. You will have the opportunity to network with the attendees.

Location

The Embassy Suites Loveland is conveniently situated within The Ranch development off of Interstate 25 in Loveland, Colorado. The hotel is just five minutes from the Loveland/Fort Collins Municipal Airport and 40 minutes from Denver International Airport. For more information, log onto their website at www.embassysuitesloveland.com.

Logistics

Each space includes a six foot skirted table and 2 chairs in a designated area, located in a prime area of the conference. Overnight lodging and incidental charges are the responsibility of each exhibitor/associate. Exhibitors are also responsible for making hotel reservations and arrangements for additional services needed. We have secured a rate of \$84+ per night for single occupancy.

Set-up:

Monday, March 5 6:00 – 8:00 p.m.

Tuesday, March 6 6:30 – 8:00 a.m.

Set up must be completed by 8:00 am on Tuesday the 1st!

Exhibit hours:

Tuesday, March 6 8:00 – 6:00 p.m.

Wednesday, March 7 8:00 – 4:00 p.m.

Welcome Social will be in the vendor room Tuesday till 6:00 p.m.

Take down:

Wednesday after 4:00 p.m.

Do not begin breakdown until after 4:00 pm on Wednesday the 8th !

Sponsorship Opportunities – 2012:

All sponsorship and exhibitors have the opportunity to:

- Meet and greet more than 300 emergency management professionals and stakeholders who attend this annual event.
- Be recognized in conference literature and materials
- Exhibit in designated area – 6 foot skirted table and 2 chairs provided
- Attend any or all of the workshops and events including meals

(1) SPONSORSHIP AT GOLD LEVEL - \$5,000

- Sponsorship of welcome reception held the first evening for all attendees
- Prime location for exhibit with (2) 6 foot skirted tables
- Provides costs for production of conference program
- Full-page ad in conference program recognized as gold sponsor
- 8 complimentary conference registrations for your staff to include all events and meals

(2) SPONSORSHIPS AT SILVER LEVEL - \$2,500

- Prime location for exhibit (2) 6 foot skirted tables
- Half -page ad in conference program recognized as sponsor
- Sponsorship of all day coffee cart with name tent listed as silver level sponsor
- 6 complimentary conference registrations for your staff to include all events and meals

(2+) SPONSORSHIPS AT COPPER LEVEL - \$1,500

- Sponsorship of afternoon breaks with name tent listed as silver level sponsor
- Exhibit space to include (1) 6 foot skirted table in vendor area
- Quarter -page ad in conference program recognized as copper sponsor
- 4 complimentary conference registrations for your staff to include all events and meals

EXHIBITORS - \$550

Exhibit space to include (1) 6 foot skirted table in vendor area

Recognition in conference program

2 complimentary conference registrations for your staff to include all events and meals

Other costs:

Any other services needed that can be provided by the hotel can be pre-arranged by you with the hotel guest services. Internet, phone, electrical, business services, and shipping are available to all of our exhibitors. Hotel rooms are available at a discounted rate for the conference. Just ask for rooming space under the Colorado Emergency Management Conference room block. See www.embassysuitesloveland.com for more information about the hotel.

Registration:

Registration, payments and additional information for conference can be found at www.cemacolorado.com.

Contact:

For more information, please feel free to contact Cindy VonFeldt at Colorado Division of Emergency Management, 720-852-6628 or cindy.vonfeldt@state.co.us